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GCPE assessment

SECTION 2 NOTES

UPDATES TO DESIGN

Overall site is reduced in visual weight/size so information is more easily scrolled and consumed on mobile devices

* A more prominent CTA is recommended for a key action ‘Search for rebates’
* this CTA was also repeated at the bottom to reinforce action and have it featured if scrolled below the fold
* background blocks keep the colours consistent when text is overlaid on images this helps with contrast
* Some images were removed to help reduce visual overload
* simple borders help with visual separation
* large colour bands are used to separate sections
* link underlines aid in quickly finding links
* Company logos help add weight, familiarity and legitimacy. They now get a more prominent display in bottom banding

SECTION 4

accessible content, images, code, and markup

buttons are checked for contrast and links are underlined to provide more visible recognition

keyboard navigation through the site is easier to follow

most of the images in the site are redundant or decorative and don’t require complex tagging

the bcgov-wordpress-block-theme is used, a further audit maybe required for some customized blocks

markup is kept clean as to not introduce complexity